

TRIBAL IQ™

Your Company's AI Skills Vault.

AI tells you how it's done.
Tribal IQ™ tells
you how it's done
HERE.



Not Every AI Knows Your Business

	ChatGPT	Microsoft Copilot	Tribal IQ™
Primary purpose	General AI assistant	AI productivity assistant	Company knowledge & skills vault
Knowledge	Broad/general	Broad + Microsoft/work content depending on configuration	Curated company knowledge
Interaction	Conversational. "What do you know about this?"	Conversational. "What can you find/help me do?"	Company guided dialogue. "How do WE do this HERE?"
Procedures	Can explain generic procedures	Can locate/summarize documents	Delivers the approved company procedure
Frontline use	General assistance	Primarily digital/knowledge work	Designed around operational/frontline questions
Knowledge retention	Not its central purpose	Not its central purpose	Captures expertise before people leave
Training	Can teach generally	Can assist employees	Shortens time-to-competency using company knowledge
Troubleshooting	General reasoning	General reasoning + available company content	Causes → checks → actions → escalation paths
Consistency	Answers can vary with context	Depends on available information	Same approved guidance across shifts/departments
Source verification	Depends on product/configuration	Can reference organizational content	Approved procedure/checklist/video is part of the workflow
Knowledge ownership	AI tool	Microsoft ecosystem	Organization's institutional knowledge



- Capture Expertise
Before it's lost.
- Approved Guidance
Aligned with your standards.
- Stronger Performance
Faster decision making.

Why the difference matters

When you upload manuals, procedures, and videos into Copilot (or build a custom agent in Copilot Studio), you are using a general platform that has been adapted to your content.

Tribal IQ™ is purpose-engineered around the specific failure mode of operational environments. The expert isn't on shift, the knowledge is tribal, consistency matters more than creativity, and the cost of searching or waiting is measured in downtime and quality escapes.

The difference isn't simply where information is stored; it's how company knowledge is captured, verified, shared and used.

Tribal IQ™ turns standards, SOPs, manuals and employee expertise into approved guidance for training, troubleshooting and daily work, keeping critical knowledge inside the company.



What knowledge would you struggle to replace?

Bring us one real production, maintenance, quality or training gap. We'll show you what it looks like when your company's approved knowledge is available whenever and wherever your employees need it.

Your company's
knowledge.
Available on
every shift.